



BALI

is Ready to Host

**the 2nd UN Tourism Conference
on Women Empowerment in Tourism
in Asia and the Pacific**



UN Tourism



UN Tourism, in cooperation the Ministry of Tourism and Creative Economy/
Tourism and Creative Economy Agency, will host
**the 2nd UN Tourism Conference on Women Empowerment
in Tourism in Asia and the Pacific**

on

May

2 - 4,

2024

at

**The Westin Resort
Nusa Dua, Bali**

The UN Tourism Conference aims to:



a.

**Promote gender equality
and woman empowerment
within the tourism industry;**



b.

**Promote
Bali tourism;
and**



c.

**Spotlight Bali Tourism Polytechnics
as the main committee
of this UN Tourism Conference.**






Participants

200 participants from:

- a. UN Tourism officials,**
- b. Female Tourism Minister,**
- c. Female Leaders in Tourism Industry,**
- d. Academics, and**
- e. Other stakeholders from Asia Pacific area.**



This conference will emphasize on woman's role in the tourism sector by presenting female leader speakers, they are:

- a. Prime Minister of Samoa,**
- b. Tourism Minister of Laos,**
- c. Tourism Minister of Thailand,**
- d. Tourism Minister of Sierra Leone, and**
- e. Vice Minister of Tourism Maldives.**



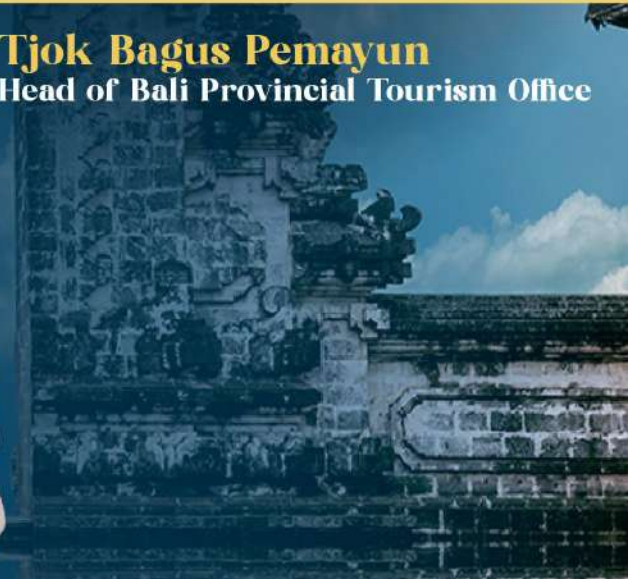
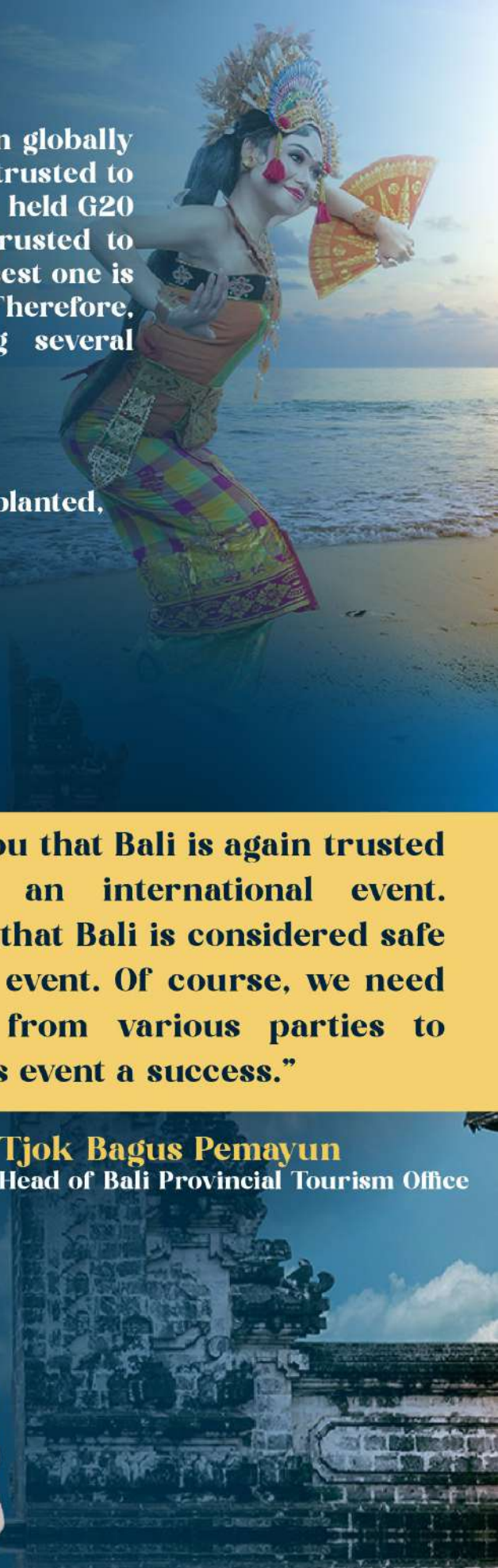
The natural and cultural beauty of Bali have been globally known. Its MICE sector is also improving that it is trusted to host many international events. After successfully held G20 Summit on 15-16 November 2023, Bali is again trusted to hold several international events in 2024. The closest one is the UN Tourism Conference on 2-4 May 2024. Therefore, The Bali Provincial Government is preparing several matters, including:

- a. Visa for delegates,
- b. The use of lounge for VVIP and VIP,
- c. The amount and type of trees that need to be planted,
- d. Planning for media and publication spot,
- e. Souvenir for speakers and participants, and
- f. Performances.

“

Thank you that Bali is again trusted to host an international event. It means that Bali is considered safe for MICE event. Of course, we need support from various parties to make this event a success.”

Tjok Bagus Pemayun
Head of Bali Provincial Tourism Office





This conference is in line with the wider goal in developing sustainable tourism and an implementation of one component of Sustainable Development Goals (SDGs), i.e., gender equality and economic growth.”

Sandiaga Salahuddin Uno

Minister of Tourism and Creative Economy/
Head of Tourism and Creative Economy Agency



Ni Wayan Giri Adnyani

Permanent Secretary
of the Ministry of Tourism
and Creative Economy



UN Tourism



Indonesian women contribute a significant role in the tourism and creative economy sectors. Our data shows that the majority of the workforce in tourism is women, with a percentage of 54.22 percent, compared to male workers of 45.78 percent. This figure echoes a similar ratio where globally women also hold a dominant position in the tourism sector with 54 percent of the workforce.”

